

**DIGITALIZATION OF SPORTS DURING PANDEMICS;
THE PRACTICE OF TURKISH SPORT FOR ALL FEDERATION****Mutlu TURKMEN***Bayburt University, Bayburt ,Turkey*

When the COVID 19 outbreak came into our lives, the Turkish Sport for All Federation (TSfAF) reacted very quickly and took advantage of promoting itself by using physical activity (PA) tools efficiently. The main success of TSfAF was a result of its quick adaptation to the new conditions, strong cooperation with all related stakeholders, innovative approaches, and leadership role in front of all other national sports federations. The federation created various tools targeting digital-based home activities, and TV programs, and strengthened its application (HISApp), including various disadvantaged target groups. As a result of all the new initiatives which were mainly kicked off during the first lockdown of the pandemic, TSfAF managed to reach a great awareness of the notion of sport for all and physical activity and gained very high visibility.